

*Time is Limited
just like Our ingredients.*

Choose. Feed. LIVE
ALKALINE®



*Canine
Caviar*

www.caninecaviar.com

THE FIRST and ONLY Alkaline® DOG FOOD

▶ Based on hundreds of studies and 2 scientists who won nobel prizes in the early 1900's.

DO YOU WANT TO SEE THE CANINE CAVIAR DIFFERENCE?



ASK YOURSELF

Does Your Dog Suffer From Acid Reflux / Indigestion?

Does Your Dog Suffer From Colitis?

Does Your Dog Suffer From IBS?

Does Your Dog Suffer From Pancreatitis?

Does Your Dog Suffer From Hotspots?

Does Your Dog's Urine Burn The Grass?

Does Your Dog Scratch Too Much?

Tear Stains? Weight Issues? Skin Allergies?

Does Your Dog Need A Limited Ingredient Low Residue Diet?

Learn how Canine Caviar Alkaline Diets can help

We can assist in helping these problems, but depending on the severity of the problem we may not be able to cure it and you should consult with your veterinarian.



Blue | food allergies



Benji | wounds | after 1 week



Calico | fur loss



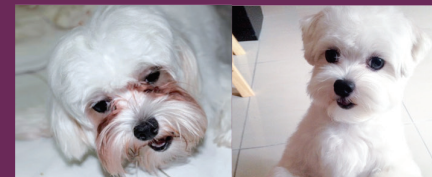
Koda & Bolt | skin allergies | after 2 months



Dante | skin rash



Niu Niu, | scratching | after 2 months



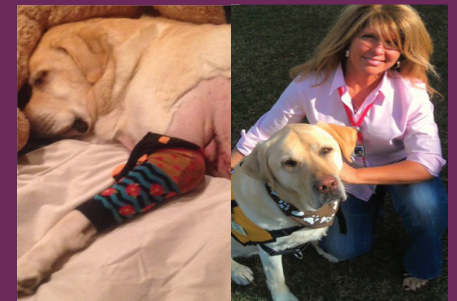
Labbit | tear stains | after 2 months



Maedie | shinier coat | after 3 months



Gracelynn | fur loss



Dakota | healthy recovery

BEFORE & AFTERS

Alkaline Dog Food: Made for Natural Healing | **Canine Caviar**

It's amazing how life can lead you in a direction that you didn't expect.

About 21 years ago, I was working for a pharmaceutical company as a scientific researcher. During that time my dog, a Great Dane, was having many different health issues. He would have allergic reactions if he was bitten by a bee, an ant or a spider and I'd always have to take him into the emergency room.

At that time, I was working on a flea formula and discovered that there was a chemical reaction between the ingredients in the food and the venom in the insects.

I formulated a special diet for my dog that consisted of all - natural holistic foods and he no longer had an allergic reaction to being bit. As the pharmaceutical company that I worked for was sold, the success I had while helping my own dog helped me decide to start my own pet food company – Canine Caviar. Since then, I have been fortunate to develop these alkaline dog foods that has made a difference in many animals' lives. My own Great Dane lived to the age of 17 and was the second longest living Great Dane in history.

The alkaline dog food is different from any other pet food formula in the world. Having an alkaline base diet helps put more oxygen into the blood to allow the DNA's self-recovery mechanism to function more efficiently and effectively. It reduces the risk of your pet having kidney problems, liver problems, and diabetes.

You will realize how Canine Caviar made a difference.

You have my word. Happy browsing!!!

Jeff Baker

CEO / President

THE ESSENTIALS for Our

Best friend ○○○

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TRANSITION to FELINE CAVIAR Catalog

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- Feline Caviar Buffalo Treats, page **3**
- **Ingredient Definitions**, end of Catalog*

T A B L E O F C O N T E N T S

WHY SELL A PRODUCT?

WHEN YOU CAN SELL A CONCEPT

Promoting ways to prolong longevity since the early 1900's.



Consistently healthy nutrition must contain a greater weight of bases (alkaline) than acids.

- Dr. Ragnar Berg
Nobel Prize Winner
Scientist and Nutrition Expert



The prime cause of cellular degeneration is the replacement of the respiration of oxygen in normal body cells by an acidic environment.

- Otto H. Warburg
Nobel Prize Winner 1931
Biochemist & Physiologist



Manual of Physiological & Pathological Chemistry

Written by
- Ernst Leopold Salkowski
1904
Biochemist & Medical Professor



Brønsted - Lowry
Physical Chemists

Intracellular as well as extracellular chemical reactions influence the pH. To maintain proper body pH balance the diet needs to be more alkaline to insure proper levels of oxygen maintain proper health.



Van Slyke - Biochemist

Tested pH balance in dogs.
During study he put them into an acidic state to understand homeostasis. He determined that the pH of the blood will be maintained in the short run, but at the expense of an alkali deficit. To maintain long term homeostasis, the body needs to be alkaline.

Alkalinity
Provides your pet with the proper pH balance to oxygenate the blood, which reduces anaerobic activity and cellular degeneration (aging).

WHAT is pH Balance? is the pH Balance of a dog?

To understand what is pH Balance, it is helpful to understand the nature of pH - acidity and alkalinity.

The pH level is one of the most important balance systems of the body. The term pH stands for "potential" of "Hydrogen". It is the amount of hydrogen ions in a particular solution.

Food / Water (H₂O) taken into the body eventually breaks down into H⁺ and OH⁻. When a solution contains more H⁺ than OH⁻, it is acidic, vice versa it is alkaline.

The pH scale ranges from 1 to 14 with 7 being neutral. Below 7 is acidic and above 7 is alkaline. The blood, lymph and cerebral spinal fluid in a dog's body is genetically designed to be slightly alkaline at 7.1 to 7.4. In other words, the dog's pH balance is achieving pH of 7.1 to 7.4. When pH falls below that, tissues in the body are prone to degenerative disease.

This is because tissues need oxygen to remain healthy, but acidic environments prevent oxygen from reaching the body's tissue.

▶ HISTORICAL STUDIES

• **Novel insights into the pathogenesis of uric acid nephrolithiasis** by Naim M. Maalouf

Summary: The recognition of metabolic factors that influence urinary pH, and uric acid metabolism and excretion, will provide novel insights into the pathogenesis of uric acid stones, and open the way for new therapeutic strategies.

• **Experimental Determination of Net Protein Charge and A_{tot} and K_a of Nonvolatile Buffers in Canine Plasma** by Peter D. Constable and Henry R Stämpfli

Summary: application of the experimentally determined values for A_{tot}, K_a, and net protein charge of canine plasma should improve understanding of the mechanism for complex acid-base disturbances in critically ill dogs.

• **Experientia** by P. Vaupel

Summary: pH declined during growth with intracellular acidosis being evident in tumors >350mm³. Whereas lactic acid formation greatly contributed to this decline in small and medium-sized tumors, adenosine triphosphate (ATP) hydrolysis and slowing down of the activities of pumps involved in cellular pH regulation seem to be major factors responsible for intracellular acidification in bulky tumors relatively constant. This coincided with intracellular alkalosis or neutrality and stable adenylate ratios. On average, median pO₂ values <10 mmHg coincided with intracellular acidosis, ATP depletion, a drop in energy charge and rising Pi levels.

• **The Alkaline Diet: Is There Evidence That an Alkaline pH Diet Benefits Health?**

by Gerry K. Schwalfenberg

Summary: Alkaline diets result in a more alkaline urine pH and may result in reduced calcium in the urine. Alkaline diets may benefit bone health, reduce muscle wasting, as well as mitigate other chronic diseases such as hypertension and strokes. An alkaline diet may improve many outcomes from cardiovascular health to memory and cognition. An increase in intracellular magnesium, which is required for the function of many enzyme systems. Alkalinity may result in added benefit for some chemotherapeutic agents that require a higher pH.

• **Diet, evolution and aging-- the pathophysiologic effects of the post-agricultural inversion of the potassium-to-sodium and base-to-chloride ratios** by Lynda A. Frassetto

Summary: We argue that any level of acidosis may be unacceptable from an evolutionarily perspective, and indeed, that a low-grade metabolic alkalosis may be the optimal acid-base state.

• **Regulation of bone cell function by acid-base balance** by Tim Arnett

Summary: Results suggest that even subtle chronic acidosis could be sufficient to cause appreciable bone loss over time.

• **Diet-induced acidosis: is it real and clinically relevant?** by Lynda A. Frassetto

Summary: Research makes a compelling case that diet-induced acidosis is a real phenomenon, has significant clinical relevance, may largely be prevented through dietary changes, and should be recognised and treated.

• **Steward and beyond: New Models of acid-base balance** by Howard E. Corey

Summary: Although the pH remains normal initially, such patients easily develop acidemia when stressed because of the steepness of the pH vs. SID plot at low [SID⁺].

Alkaline is The Newest Category in Pet Food

Dog Food Categories listed relatively by the way they would eat in nature

	ALKALINE	FROZEN	FREEZE DRIED	ALL OTHER KIBBLE
STRAIGHT TRANSITION	✓	✓	✓	
REDUCES ANAEROBIC ACTIVITY (aging)	✓			
PROTEIN ROTATION	✓	✓	✓	✓
SINGLE PROTEIN	✓	✓	✓	✓
SINGLE COMPLEX CARBOHYDRATE	✓	✓	✓	✓
WHAT WOLF OR WILD DOG WOULD EAT	✓			
PUTS MORE OXYGEN IN THE BLOOD	✓			
MINIMIZES CELLULAR DEGENERATION	✓			

Why Should You Feed an Alkaline Diet?

The Essentials for Our Best Friend

An alkaline diet should:

- ✓ put more oxygen in the blood.
- ✓ minimize cellular degeneration.
- ✓ address health concerns such as **diabetes, degenerative disease, kidney, liver & heart disease.**
- ✓ settle digestive upsets.
- ✓ reduce scratching & hotspots.
- ✓ reduce anaerobic activity and increase aerobic activity.
- ✓ allow the DNA self recovery mechanism to function properly.

Canine Caviar's Alkalinity comes from herbs and ingredients, not minerals. Too many alkaline minerals can cause crystals in the urine.



▶ A wolf or wild dog would naturally eat an alkaline diet, as the blood, intestines and spinal fluid of the prey animal are alkaline.

The difficulty in making an alkaline diet is in the processing. During processing of any kind, the blood, intestines and spinal fluids are exposed to oxygen. With this exposure, oxidation occurs and the alkaline properties become very acidic. It is not possible to maintain the alkalinity by creating a frozen diet or by freeze-drying.

Canine Caviar uses herbs and ingredients along with our unique processing procedure to create an alkaline diet. This method ensures that the herbs are time released into the stomach to produce the desired urine alkalinity of 7.1 to 7.4. This is the best way to make a true alkaline diet for our pets. Another option to create alkalinity is by using minerals, but this method creates urinary crystals in your dog.

I think we have all heard of or seen where a dog's urine was burning and killing grass. This happens when the pet's urine is too acidic. While a pet is being fed Canine Caviar, this will not happen. **Our diets are carefully formulated to change the pH to 7.1 to 7.4. This is optimum for maintaining proper cellular regeneration and reducing anaerobic activity (aging).**

We provide pH test strips to allow you to see the change in your pets' pH from acid to slightly alkaline. If the urine alkalinity remains 7.1 to 7.4, your pets blood, intestines and spinal fluid will also maintain a pH range of 7.1 to 7.4; minimizing cellular degeneration reducing anaerobic activity (aging).

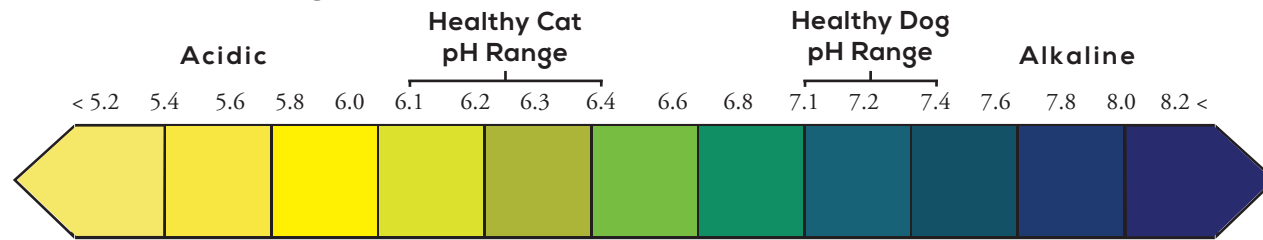
How to IMPROVE Your Pet's *Quality of Life*

Acidity, Alkalinity, and Proper pH Levels

Harmful Effects of Acidity

- Increases anaerobic activity (aging)
- Reduces amount of oxygen in the blood.
- Degenerative diseases are acidic and devoid of oxygen.
- Leaches calcium from bones & is released into the kidney, resulting in stone formation before being excreted.
- Acidosis is excessive consumption of protein, which is metabolized "acidically" because of sulfur content.
- Without enough oxygen the DNA self-repair mechanism will not function causing free radical damage.

**The following list indicates which foods are acidic and alkaline. The left side of the chart indicates acidic foods, or foods that are more harmful. The right side of the chart indicates alkaline foods, or food that would be most beneficial.



Very Acidic	Acidic	Least Acidic	FOOD CATEGORY	Lowest Alkaline	Alkaline	Most Alkaline
Blueberries, Cranberries		Processed Fruit	Fruit	Avocados, Bananas, Oranges	Papaya, Apples, Pears, Berries, Melons, Coconut	Lemons, Limes, Watermelon, Mangoes
	Potatoes, Tapioca, Pinto Beans,	Cooked Spinach, Kidney Beans, String Beans	Herbs Vegetables Beans	Carrots, Peas, Cabbage, Tomatoes	Pumpkin, Sweet Potatoes, Squash, Green Beans, Beets	Kelp, Parsley, Peppermint, Alfalfa, Garlic, Broccoli
Oils Cooked at High Temp	Sunflower Oil	Corn Oil	Oils		Flax Oil	Olive Oil, Coconut Oil
Wheat, White Flour, Pasta	Corn, Oats, White Rice, Buckwheat, Rye	Brown Rice, Spelt	Grains Cereals	Chickpea, Split Pea, Amaranth, Wild Rice, Quinoa	Pearl Millet	
Beef, Pork, Shellfish, Eggs, Farm Raised Fish	Turkey, Lamb, Chicken	Venison, Cold Water Ocean Fish	Meat			

► How Eating Affects pH Level

Diet and water are the most important changes we can make to balance the dog's natural pH. By feeding them alkaline food, you provide them a pH balance body for good health and natural healing.

► Benefits of an Alkaline Diet

- + Better cellular regeneration.
- + Puts more oxygen in the blood.
- + Will help to protect against health concerns and degenerative diseases.
- + Will help settle digestive upsets, reduce scratching & hotspots.
- + Will reduce anaerobic activity (aging) and increase aerobic activity.
- + The same as they would eat in nature.

pH Balance

is the key to good health & natural healing.

Canine Caviar

formulas are designed to be pH balance at 7.1 to 7.4 and that's how it made a difference!

If your dog's pH is less than 7.1, you should feed CANINE CAVIAR.

email us for a **FREE Test Kit** to find out your dog's level.

info@caninecaviar.com



Moderation should be considered when using ingredients from the left side of the chart (acidic).

H₂O | the forgotten nutrient

a proper water source helps encourage ideal alkalinity for your pet

Canine Caviar Alkaline® Diets
encourage and support the education and importance of proper water source.

Water is critical for ALL body metabolic activities.

Not just humans, but for many specific ailments for all animals...

It is required for a number of fundamental physiological processes including:

- **Normal utilization and digestion of all nutrients**
- **Regulation of body temperature**
- **Muscle Contraction with strength**
- **Joint lubrication**
- **Waste elimination**

The 10 percent discrepancy can be accounted for by differences in age and amount of body fat and muscle mass.

YOUR
pet's body
consists approx.
65-75%
water

⊘ **bottled water**

this is very acidic, which creates a breeding ground for disease and discomfort.

⊘ **tap water**

this is most likely loaded with chlorine, lye and other potentially harmful chemicals.

The same problems which can affect us from poor water sources can also affect our pets

✓ **CHOOSE Ionized Alkaline water**

- Our pets can benefit from drinking ionized Alkaline Water, which can increase their immunity to sickness and health challenges, and help to detoxify their systems.

HOW does Ionized Alkaline water HELP?

- —helps the body achieve a healthy alkaline pH balance which is critical to maintaining and improving health.
- —molecularly restructured and made in fresh batches to optimize its powerful, anti-oxidant properties.
- —micro-clusters immediately absorbed into cells to super-hydrate the body.

DO NOT GIVE your pet alkaline water made from adding minerals - causes urinary tract infections.

LIMITED INGREDIENT DIET

What is LID

How Canine Caviar Alkaline is LID

Why LID is beneficial...

At Canine Caviar - Time is Limited and so are our Ingredients.

Do you want your pet to live long and the best life possible? Always. All of Canine Caviar's formulas are specifically designed as Limited Ingredient Diets also known as **LID**.

What exactly is a Limited Ingredient Diet? Limited Ingredient Diet is just as it may sound - a diet containing very few ingredients. This limits the ingredients your pet(s) is exposed to. Reducing the ingredients your pet is exposed to will minimize and help identify any types of allergens or food sensitivities.

How? With Canine Caviar, the fewer the ingredients - the higher the digestibility and benefits.

Canine Caviar Limited Ingredient Alkaline formula's each contain a Single protein and One Complex Carbohydrate. A single protein is easier on your pet's digestive system and complex carbohydrates give a better distribution of energy.

Canine Caviar recommends Protein Rotation for the variations of amino acids to build a complete amino acid profile. This helps to maintain a healthy immune system, and reduces allergy issues. Protein rotation is how dogs would naturally eat in the wild, as they eat what they are able to hunt on that day. (i.e., chicken today, duck tomorrow).

Down to the basics. **Why is LID Beneficial?** Canine Caviar's LID Alkaline diets are the closest to how a wolf or wild dog would eat in nature. Dogs have a very short digestive tract and their digestive systems are not designed to handle multiple proteins and / or multiple carbohydrates at one time. Fewer ingredients mean less stress on the digestive system, which means a stronger immune system.

Our kibble is flash cooked at a low temperature to maintain nutritional integrity and increase bioavailability (the nutrition that can be absorbed by the body), at the same time minimizing damage to the protein and naturally occurring vitamins and minerals. Higher calories mean better nutrition and less damage to the ingredients. All proteins and carbohydrates contain 4 calories per gram before processing and all fats contain 9 calories per gram before processing.

Canine Caviar has the Highest Digestibility rate on the market at 91-93%, all without the use of added GMO. Better absorption = Better nutrition.

Canine Caviar's Limited Ingredient Alkaline Diets are all Low Carb, Low Glycemic, completely Holistic containing No Gluten and No GMO, No Wheat, No By-Products, and No Tapioca or Potato.

Benefits of a Canine Caviar Limited Ingredient Alkaline Holistic diets put more oxygen in your pet's blood which will

- reduce anaerobic activity (aging)
- reduce scratching, shedding and hotspots
- reduce health risks and degenerative diseases
- settle digestive upsets
- minimize cellular degeneration
- allows DNA self-recovery mechanism to function properly.

THE CANINECAVIAR Difference



Do you know the PH level of any dog food? Have you heard them talking about it?

▶ Our Alkaline based formulas help reduce anaerobic activity (aging), minimize cellular degeneration, collagen depletion and puts more oxygen in the blood.

HypoAllergenic

Canine Caviar uses hormone, pesticide, and antibiotic free chicken, lamb, goat, buffalo, uagi, brushtail, duck, venison, and turkey that are raised in a free range type of environment. The lamb and venison come from New Zealand and is scrappie free.

All of the formulas contain no chemical preservatives, by-products, GMO, glutens, BHA, BHT & ethoxyquin. They are allergen free with no corn, no wheat, and no soy.



At Canine Caviar we believe in Protein Rotation. Dogs in the wild would eat whatever they are able to hunt on that day (e.g. chicken today and duck tomorrow). With the wide range of our Single Protein Single Complex Carbohydrate formulas, you could rotate proteins which gives your pets a different amino acid profile, maintains a healthy immune system, and reduces allergy issues.

SINGLE PROTEIN
SINGLE COMPLEX
CARBOHYDRATE
& STRAIGHT TRANSITION

A dog in the wild would not save meat from one day's catch to mix with another day's. Keeping this in mind, we created our single protein straight transition formulas which are designed to mimic what and how your pet would eat in nature = Alkaline diet.

FLASH COOKED

All of our dry formulas are flash cooked for 6 seconds at moderate temperature (82 degree Celsius).

The flash cooking process serves to maintain nutritional integrity & increases bioavailability (the nutrition that can be absorbed by the body), at the same time minimizing damage to the protein and naturally occurring vitamins + minerals.

Herbs & SUSTAINING Ingredients

Sustaining ingredients include flaxseed, coconut oil and wild salmon for proper Omega 3:6:9 fatty acid balance, alfalfa and kelp for a healthy stomach, yucca for hip and joint support, chicory root and papaya for a healthy digestive system, peppermint for a healthy circulatory system, rose hips for added vitamin C, and egg lecithin for better absorption of the fats and proteins.

HIGHEST DIGESTIBILITY

Canine Caviar is proud to state our digestibility, which is typically 91-93%, all without the use of added GMO. Digestibility is a direct measure between how much food is consumed and how much of that food is actually put to use by the body. Pets would not benefit from food with low digestibility as the body is not able to absorb the good nutrition it provides. Dogs eating Canine Caviar produced stools that were much smaller and lesser due to high digestibility.

HIGHEST Metabolized energy

Canine Caviar has the highest metabolized energy. Metabolized energy is the energy a dog can consume after digestion.

All foods that have equal amounts of fat and protein; for example 26% protein and 16% fat, start out with the same amount of calories. All proteins and carbohydrates contain 4 calories per gram and fat contains 9 calories per gram. It is only the cooking process or quality of the ingredients that lowers the amount of calories in the food, which means the higher the metabolized energy the better the quality.

The higher the metabolized energy the less you have to feed making it easier for the animal to digest and lowering the overall cost to feed every day. Metabolized energy is measured in cal or Kcal per cup. Consumers can easily find out the amount of metabolized energy of each dog food from their bags.

CANINE CAVIAR'S Fermentation Culture

Our process is unique, complicated, expensive and time consuming, but in our opinion, the finest way to make a true fermentation culture. It produces enzymes, lactic ferments and B vitamins. Each cell possesses a thick membrane through which it secretes enzymes, co-enzymes and vitamins into the surrounding media. Enzymes are vital and without them, no life could exist.

Canine Caviar's fermentation culture does not rely on living yeast to act. It is produced by pre-fermenting and gently drying to produce a nutritious ingredient, enriched and preserved with healthy metabolites. These enriched metabolites go on to improve food digestion and stabilize the animal's natural microbiota.

The enzymes in our cultures assist in the breakdown of proteins into usable amino acids. By using our fermentation culture, the animal is given the advantage of having its essential nutrients made more completely available and for a longer period during the digestive process.

Unlike brewer's yeast, which is an ethanol by-product that is severely heated and rapidly dried, Canine Caviar's fermentation cultures are produced and dried with low-heat to avoid damaging the metabolites they produced while fermenting. Metabolites contribute to proper intestinal function, which does more than absorb nutrients. It contributes to healthier intestinal cell structure, or gut morphology, with a larger active surface area. The gut is also the body's most active immune-supporting organ, defending against unhealthy bacteria and stimulating immune cells to fight infection.

Like probiotics, Canine Caviar's fermentation cultures stimulate the size and stability of the animal's natural intestinal microorganisms. More microorganisms improve digestion and buffer against occasional digestive upset.

Unlike live yeasts or probiotics that can't survive extrusion, Canine Caviar's fermentation culture is not as sensitive to heat. This is because, as stated earlier, we don't rely on living yeast organisms for the product's function, we rely on the metabolites they produced in their original fermentation and preserved in the culture. Canine Caviar's fermentation culture is not "inactivated" by the heat of cooking because the stable and active metabolites remain functional.

Animals consuming Canine Caviar's fermentation culture digest more of their food. This means more nutrition with smaller stools.

Respectfully,

Puff Baker



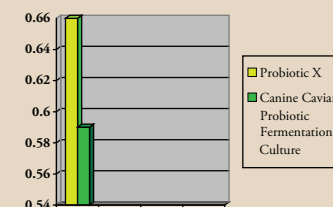
*Animals Prefer the Taste
Owners Love the Results* ✓

Independent study; not commissioned by Canine Caviar

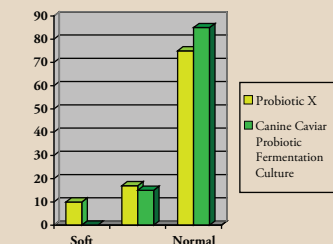
Canine Caviar's Probiotic Fermentation Culture is proven to be effective in normalizing digestion and decreasing stool volume. Our probiotic fermentation culture was recently included in digestibility trials conducted by an independent laboratory. Dogs were individually housed in metabolic units and ate one of two 26% protein, 16% fat diets over a 12-day period. One diet contained a popular brand of probiotic, and the other contained the Canine Caviar Probiotic Fermentation Culture. While the nutrient absorption from the two diets was not different, the diet containing our probiotic fermentation culture produced notable improvements in the amount and consistency of the dog's stools. These are improvements owners will appreciate.

Dogs eating rations with our probiotic fermentation culture produced stools that were much smaller than the dogs eating food containing other probiotics. For each pound of food consumed, the Canine Caviar diets produced 0.59 lb of feces, which was 11% less than the 0.66 lb produced by the diet using other probiotics.

Diets with Canine Caviar Fermentation Culture Produced Less Fecal Waste



In addition to producing smaller stools, dogs consuming our probiotic fermentation culture also produced fewer soft stools and more stools with normal consistency. Over 25% of the stools from diets with other probiotics were graded softer than normal, while diets with our probiotic fermentation culture produced no soft stools and only 15% moderately soft.



Diets with Canine Caviar Fermentation Culture Produced Fewer Soft Stools

You already know that Canine Caviar has the taste animals prefer. You can feel confident in the way we support optimum digestion in our diets as well, a quality that owners will love even more.

Demand that Your Food Uses Only *Low Glycemic (GI) Complex Carbohydrates*

Canine Caviar SINGLE PROTEIN SINGLE COMPLEX CARBOHYRATE formulas uses only Low GI carbs. Canine Caviar uses pearl millet or brown rice for beneficial grain formulas and split pea or chickpea for grain free formulas. Unlike most pet foods, Canine Caviar uses **one complex carbohydrate** in each formula, which is a true **low** carb dog food diet.

Canine Caviar does not use **simple carbs**, like potato or tapioca.

Never feed simple carbs as they are **high** in starch, spike the glycemic index and may lead to diabetes.

{Glycemic Index}

indicates how fast and how high a given food raises blood sugar. It applies only to carbohydrates, which are sugars or starches.

Not all carbohydrates are created equal; in fact they behave quite differently in our bodies.

The glycemic index, or GI, describes this difference by ranking carbohydrates according to their effect on our blood glucose levels. Choosing low GI carbs, the ones that produce only small fluctuations in our blood glucose and insulin levels, is the secret to long-term health and reducing your risk of heart disease and diabetes.

Go easy on foods with a high glycemic index. Since these foods raise blood sugar to high levels shortly after eating them, the body has to release large amounts of insulin to keep blood sugar in the normal range. Foods with high indexes cause peaks and valleys in blood sugar, and high fluctuations in blood sugar are detrimental to health.

GLYCEMIC INDEX GUIDE	
≥70	HIGH
56-60	MEDIUM
≤55	LOW

BENEFITS of Low GI Carbs	
<i>Reduces</i>	HUNGER, KEEPS YOU FULL LONGER, RISK OF HEART DISEASE, & BLOOD CHOLESTEROL LEVELS.
<i>Prolongs</i>	PHYSICAL ENDURANCE.
<i>Improves</i>	DIABETES CONTROL.

The only way to know a food's glycemic index is to look it up on a chart with such values. These charts are in nutrition books and on the Web. You cannot guess at a food's index. For example, you might think table sugar has a high glycemic index, but it actually has a medium value. On the other hand, a baked potato has a high glycemic index.

High Protein Diet

The body breaks protein down into amino acids, and leftover nitrogen is removed by the kidneys and liver. A buildup of protein waste products causes kidney or liver damage.

Dogs in the wild would not eat chicken, duck, lamb and deer all in one day, it would be impractical to save meat from one day's catch to mix with the next day's. Our single protein formulas are as close to the natural diet a dog would eat in the wild as you can find on the market.

We all understand corn, wheat and soy should be absent from foods that are considered to be high end. However, it is also important to realize that high end grain free foods should not include potato or tapioca as they are high in starch, spike the glycemic index and lead to diabetes. About 95% of grain free formulas use these inexpensive fillers so they can use the "grain free" label but still keep costs down, jeopardizing your pet's health.

Genetically dogs can only utilize a maximum of 35% protein, anything more affects the pancreas, kidneys and liver. A high protein diet may cause pancreas, liver or kidney problems because the body may have trouble eliminating all the waste products of protein metabolism. Dogs should only eat a maximum of 35% protein in their diet a day and would not eat more than that if living in the wild. Why should you feed it to them when they are expelling far less energy while living as pets?

The **serum** (or blood) **urea nitrogen level** and the **serum creatinine levels** are both indicators of kidney function. Both of these values tend to rise when the kidneys are not functioning efficiently.

The **urea nitrogen level** is less specific to kidney damage than the creatinine level. When kidney disease is present the BUN (Blood Urea Nitrogen) tends to rise faster than the creatinine. It is sometimes considered to be a more sensitive indicator of kidney function, as long as other causes for its rise are not present.

Creatinine is more specific for kidney disease, these levels rise when dogs are fed diets high in cooked meat (indicating damage to the kidneys). Over time, the rise in creatinine levels is a little better indicator for how glomerular damage is progressing than the BUN.

A chronic slow rise in the creatinine is an indication of ongoing damage.

For both creatinine and BUN, it is important to look at other indicators of how the body is doing. If the patient is normally hydrated but has large quantities of protein in the urine, then the glomerular disease might be present even if the BUN and creatinine are not very high. The BUN and creatinine are important indicators of kidney function, but they have to be considered based on the patient's overall condition and potential for diseases other than a kidney disease. ...



Canine Caviar Alkaline® Dry Food

Limited Ingredient Diets



Made in USA



Grain Free Puppy Limited Ingredient Alkaline Holistic Dog Food



Open Meadow Limited Ingredient Alkaline Holistic Dog Food for All Life Stages



Open Sky Grain Free Limited Ingredient Alkaline Holistic Dog Food for All Life Stages



Free Spirit Limited Ingredient Alkaline Holistic Dog Food for All Life Stages



Wild Ocean Grain Free Limited Ingredient Alkaline Holistic Dog Food for All Life Stages



Special Needs Limited Ingredient Alkaline Holistic Dog Food



Leaping Spirit Grain Free Limited Ingredient Alkaline Holistic Dog Food for All Life Stages

NUTRITIONAL SUPPORT

Allergy – Alfalfa and fenugreek help to maintain skin and health.

Botanicals – Alfalfa, anise oil, fenugreek, kelp, papaya, peppermint, rose hips, thyme oil, and yucca provide the extra nutritional difference that you and your pet will observe.

Breath – Chlorophyll from alfalfa and peppermint act as a natural breath freshener.

Circulatory – Alfalfa, peppermint, rose hips and yucca help to maintain the blood and circulation.

Digestive – Fermentation Culture (probiotic), FOS or Fructooligosaccharide (prebiotic), coconut, papaya, thyme oil, and yucca support intestinal health.

Energy – High quality nutrient dense proteins for energy and complex carbohydrates for endurance.

Health – Nutritionally optimized to support the development of muscles, organs, bones, and teeth. Formulated to help maintain heart, kidney, and liver health.

Heart – Taurine for heart health.

Immune – High quality antioxidants help to maintain the immune system.

Omega – Omega 3 & 6 from high quality fats and oils.



CANINE CAVIAR will provide your pet with superior nutrition.

Protein Rotation:

Canine Caviar recommends rotating proteins, which gives your pet a different amino acid profile and helps maintain a healthy immune system. Canine Caviar offers a variety of proteins in dry, canned and treats that your dog will love.

Health Conscious: Alkaline Based. Low Glycemic. No Wheat or Glutens. No Potato or Tapioca. No Added Preservatives, Hormones, GMO or Ethoxyquin. No Meat or Poultry By-Products.

Frequency: To get the best results, it is important to feed properly. Your dog should eat 1/2 of the daily portion in the morning and 1/2 in the evening.

Transition: Do not mix with your current food. We recommend a straight changeover to Canine Caviar, feeding 1/2 the recommended amount for the first day.





Grain Free Puppy Limited Ingredient Alkaline® Holistic Dog Food



Grain Free Puppy Limited Ingredient Alkaline® Holistic Dog Food

is a nutrient dense dehydrated chicken and split pea diet, perfect for small and medium breed puppies as well as pregnant and nursing dogs. It is properly balanced with vitamins, minerals and nutrients necessary for proper growth and development of an active puppy.

Health: Grain Free Puppy Limited Ingredient Alkaline® Holistic Dog Food is a limited ingredient alkaline diet that uses the highest quality protein and a beneficial single complex carbohydrate.

Ingredients: Dehydrated Chicken, Split Peas, Chicken Fat (preserved with mixed tocopherols), Coconut, Sun-Cured Alfalfa, Coconut Oil, Sun-Cured Kelp, Dried Lactobacillus Acidophilus Fermentation Product, Sodium Chloride, Lecithin, Choline Chloride, FOS or Fructooligosaccharide (prebiotic), Fenugreek, Peppermint, Taurine, Zinc Proteinate, Papaya, Rose Hips, Yucca Schidigera Extract, Anise Oil, Thyme Oil, Manganese Proteinate, Beta-Carotene, Vitamin D3 Supplement, Biotin, Selenium, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid.

Daily Feeding Guidelines

Kg	Weight Pounds	6 - 11 weeks cups / day	3 - 6 months cups / day	6 - 12 months cups / day
4.5 or less	10 or less	1 - 1.75	.75 - 1.75	.25 - 1
5 - 13.5	11 - 30	1.75 - 4	1.75 - 3.5	1 - 1.75
14 - 23	31 - 50	4 - 5.5	3.5 - 5	1.75 - 2.5
23 - 32	51 - 70		5 - 6	2.5 - 2.75

*Metabolized Energy = 636 Kcal/cup **Modified Atwater Calculation

GUARANTEED ANALYSIS

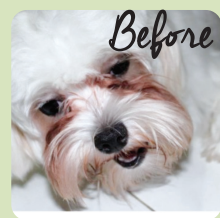
- Crude Protein 31.0% min.
- Crude Fat 20.0% min.
- Crude Fiber 5.7% max.
- Moisture 8.0% max.
- Calcium 1.1% min.
- Phosphorus 0.8% min.
- **Omega 6 2.2% min.
- **Omega 3 1.1% min.
- **Taurine 0.1% min.

**Not recognized as an essential nutrient by AAFCO Dog Food Nutrient Profiles.

Labbit's Story

by Jamie Ooi | Pet Owner

"When we had Labbit, we thought having tear stains is a normal thing for white dogs. We realized how much it impacted her when children were reluctant to play with her at the park. The children innocently said our dog was 'dirty' and even showed sympathy, thinking our dog was 'bleeding!' Sometimes the tear stains would harden below her eyes and hurt Labbit when we tried to brush it off her face. She hated that brush so much that she hid every time she saw us with it! After that we tried numerous methods; changed her kibbles, stopped feeding her bread that she loves (some say it's the yeast in the bread), consumed some medication, and even administered facial washes, however, the stains came back 1-2 days after bathing. Half a year ago, we tried Canine Caviar through a friend's recommendation. Surprisingly, in less than 2 months, her tear stains drastically reduced! We knew we hit the jackpot after so much effort and best of all, she loves eating Canine Caviar. Now she is such a cute happy puppy with 2 beautiful round eyes. Thanks Canine Caviar."



Available in 4.4lb, 11lb and 24.2lb bags

Grain Free Puppy Limited Ingredient Alkaline® Holistic Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Growth, Gestation and Lactation. Canine Caviar is committed to providing your pet the highest quality nutrition. To contact customer service, please email info@caninecaviar.com or call 714 223 1800.



Open Sky Grain Free Limited Ingredient Alkaline[®] Holistic Dog Food for All Life Stages



Open Sky Grain Free Limited Ingredient Alkaline[®] Holistic Dog Food for All Life Stages is a complete and balanced formula containing an excellent source of high quality, rich duck containing an excellent source of iron, selenium and niacin intended for all breeds. Canine Caviar's Open Sky Grain Free Limited Ingredient Alkaline[®] Holistic Dog Food is the most nutritious food for your dog with all natural ingredients to ensure a healthy lifestyle.

Health: Open Sky Grain Free Limited Ingredient Alkaline[®] Holistic Dog Food for All Life Stages is a limited ingredient alkaline diet that uses the highest quality protein and a beneficial single complex carbohydrate.

Ingredients: Duck Meal, Chickpea, Duck Fat (preserved with mixed tocopherols), Coconut, Sun-Cured Alfalfa, Coconut Oil, Sun-Cured Kelp, Dried Lactobacillus Acidophilus Fermentation Product, Sodium Chloride, Lecithin, Choline Chloride, FOS or Fructooligosaccharide (prebiotic), Fenugreek, Peppermint, Taurine, Zinc Proteinate, Papaya, Rose Hips, Yucca Schidigera Extract, Anise Oil, Thyme Oil Manganese Proteinate, Beta-Carotene, Vitamin D3 Supplement, Biotin, Selenium, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid.

Daily Feeding Guidelines

Kg	Weight Pounds	Inactive cups / day	Active cups / day	Working / Puppies cups / day
4.5 or less	10 or less	.25 - .5	.25 - .75	.5 - 1
4.5 - 11	11 - 20	.5 - 1	.75 - 1	1 - 1.5
11 - 23	21 - 50	1 - 1.5	1.25 - 2	1.5 - 2.5
23 - 45	51 - 100	1.5 - 2.75	2 - 3.5	2.5 - 4
45 - 68	100 - 150	2.75 - 3.5	3.5 - 4.5	4 - 5.5

*Metabolized Energy = 552 Kcal/cup

*Modified Atwater Calculation

GUARANTEED ANALYSIS

Crude Protein	27.0% min.
Crude Fat	16.0 % min.
Crude Fiber	6.4 % max.
Moisture	8.0 % max.
Calcium	1.1 % min.
Phosphorus	0.8 % min.
**Omega 6	2.0 % min.
**Omega 3	1.0 % min.
**Taurine	0.1 % min.

**Not recognized as an essential nutrient by AAFCO Dog Food Nutrient Profiles.

Goerdie and Annabelle's Story

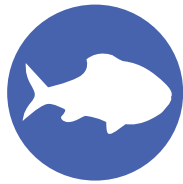
by Clyde and Chris Wells | Pet Owners

We are officially the Dog People we used to make fun of. LOL. From the day we brought Goerdie home, our Cavalier King Charles Spaniel, we were hooked. He was a fussy eater, but we didn't mind sitting on the floor with him and feeding him out of our hands when he was a puppy. We fed him what we thought was a high quality dog food. We moved up from puppy food to adult food, and we still had to coax him to eat. He would take a bite, look around, and then after being encouraged, he would eat a little more. Right after we got our second Cavalier, Annabelle, they started having digestive problems. Goerdie actually seemed frail. Our veterinarian suggested we try a limited ingredient diet dog food. We went to "For Pet's Sake" in Dothan, Alabama, and Sally, the owner, suggested we try Canine Caviar Open Sky Holistic. It changed our lives-- Goerdie & Annabelle love it! Seriously, they both dance and spin in the air when we feed them. No more coaxing. It is the only adult food Annabelle has ever eaten. We even give it to them for their treats, and they will do tricks for it. They have had no more digestive problems. Goerdie has filled out and is healthy. Their hair is gorgeous, long, and silky, and they are both "Thank Heaven" - happy eaters. We would definitely recommend this food.



Available in 4.4lb, 11lb and 24.2lb bags

Open Sky Grain Free Limited Ingredient Alkaline[®] Holistic Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages. Canine Caviar is committed to providing your pet the highest quality nutrition. To contact customer service, please email info@caninecaviar.com or call **714 223 1800**.



Wild Ocean Grain Free Limited Ingredient Alkaline[®] Holistic Dog Food for All Life Stages



Wild Ocean Grain Free Limited Ingredient Alkaline[®] Holistic Dog Food for All Life Stages

is a complete all natural grain free diet with high quality protein. Canine Caviar's Wild Ocean Grain Free Limited Ingredient Alkaline Holistic Dog Food offers a protein source that is high in long-chain omega 3 fatty acids, EPA, DHA and a good source of vitamin D. Herring is beneficial to heart health and strengthens the immune system.

Health: Wild Ocean Grain Free Limited Ingredient Alkaline[®] Holistic Dog Food for All Life Stages is a limited ingredient alkaline diet that uses the highest quality protein and a beneficial single complex carbohydrate.

Ingredients: Herring Meal, Split Peas, Wild Salmon Oil, Coconut, Sun-Cured Alfalfa, Coconut Oil, Sun-Cured Kelp, Dried Lactobacillus Acidophilus Fermentation Product, Sodium Chloride, Lecithin, Choline Chloride, FOS or Fructooligosaccharide (prebiotic), Fenugreek, Peppermint, Taurine, Zinc Proteinate, Papaya, Rose Hips, Yucca Schidigera Extract, Anise Oil, Thyme Oil, Manganese Proteinate, Beta-Carotene, Vitamin D3 Supplement, Biotin, Selenium, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid.

Daily Feeding Guidelines

Kg	Weight Pounds	Inactive cups / day	Active cups / day	Working / Puppies cups / day
4.5 or less	10 or less	.25 - .5	.25 - .75	.5 - 1
4.5 - 11	11 - 20	.5 - 1	.75 - 1	1 - 1.5
11 - 23	21 - 50	1 - 1.5	1.25 - 2	1.5 - 2.5
23 - 45	51 - 100	1.5 - 2.75	2 - 3.5	2.5 - 4
45 - 68	100 - 150	2.75 - 3.5	3.5 - 4.5	4 - 5.5

*Metabolized Energy = 552 Kcal/cup

*Modified Atwater Calculation

GUARANTEED ANALYSIS

Crude Protein	31.0% min.
Crude Fat	17.0 % min.
Crude Fiber	6.3 % max.
Moisture	8.0 % max.
Calcium	2.1 % min.
Phosphorus	1.4 % min.
**Omega 6	2.0 % min.
**Omega 3	1.1 % min.
**Taurine	0.1 % min.

**Not recognized as an essential nutrient by AAFCO Dog Food Nutrient Profiles.

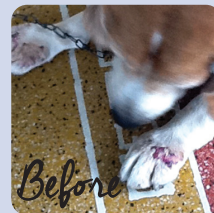
Benji's Story

by Jamie- Sales Exec. (Ipoh) | Pet Owner

"Benji was infected with sore spots on all four feet and even on his lower thigh. The wounds were filled with blood and watery fluid. What worried me most was that the wound would not scab over. I brought him to the vets, applied steroid injections and medicated shampoo. It would heal for a short while before the sore struck him again. My mum commented that the problems were due to old age and we were helpless.

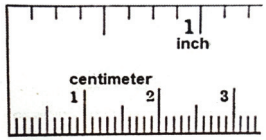
One month ago my friend visited me, met Benji and couldn't help but ask about his soreness. He opined that it might be due to the food he is eating. He recommended that I change his food to Canine Caviar because his senior dog had been doing extremely well with it. I was skeptical initially but decided to give it a try since I was helpless.

The magic happened within one week of feeding him only Canine Caviar. The wound started to dry out and scab over. I was overjoyed and the following week I noticed the wound had healed and the fur started growing. Benji is now fully recovered and I am totally convinced."



Available in 4.4lb, 11lb and 24.2lb bags

Wild Ocean Grain Free Limited Ingredient Alkaline[®] Holistic Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages. Canine Caviar is committed to providing your pet the highest quality nutrition. To contact customer service, please email info@caninecaviar.com or call 714 223 1800.



Leaping Spirit Grain Free Limited Ingredient Alkaline[®] Holistic Dog Food for All Life Stages



Leaping Spirit Grain Free Limited Ingredient Alkaline[®] Holistic Dog Food for All Life Stages

is a complete and balanced formula intended for all breeds and perfect for nursing dogs. Canine Caviar's Leaping Spirit Grain Free Limited Ingredient Alkaline Holistic Dog Food is the most nutritious food using all natural New Zealand Venison, ideal for dogs with allergies, sensitive digestive systems and is a great alternative for growing puppies with essential vitamins and minerals.

Health: Leaping Spirit Grain Free Limited Ingredient Alkaline[®] Holistic Dog Food for All Life Stages is a limited ingredient alkaline diet that uses the highest quality protein and a beneficial single complex carbohydrate.

Ingredients: Venison Meal, Split Peas, Lamb Fat (preserved with mixed tocopherols), Coconut, Sun-Cured Alfalfa, Coconut Oil, Sun-Cured Kelp, Dried Lactobacillus Acidophilus Fermentation Product, Sodium Chloride, Lecithin, Choline Chloride, FOS or Fructooligosaccharide (prebiotic), Fenugreek, Peppermint, Taurine, Zinc Proteinate, Papaya, Rose Hips, Yucca Schidigera Extract, Anise Oil, Thyme Oil, Manganese Proteinate, Beta-Carotene, Vitamin D3 Supplement, Biotin, Selenium, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid.

Daily Feeding Guidelines

Kg	Weight Pounds	Inactive cups / day	Active cups / day	Working / Puppies cups / day
4.5 or less	10 or less	.25 - .5	.25 - .75	.25 - .75
4.5 - 11	11 - 20	.5 - .75	.75 - 1.25	1 - 1.5
11 - 23	21 - 50	.75 - 1.5	1.25 - 2	1.5 - 2.25
23 - 45	51 - 100	1.5 - 2.5	2 - 3.25	2.25 - 3.75
45 - 68	100 - 150	2.5 - 3	3.25 - 4	3.75 - 5

*Metabolized Energy = 552 Kcal/cup

*Modified Atwater Calculation

GUARANTEED ANALYSIS

Crude Protein	27.0% min.
Crude Fat	17.0% min.
Crude Fiber	5.9% max.
Moisture	8.0% max.
Calcium	1.1% min.
Phosphorus	0.8% min.
**Omega 6	2.0% min.
**Omega 3	1.1% min.
**Taurine	0.1% min.

**Not recognized as an essential nutrient by AAFCO Dog Food Nutrient Profiles.

Blue's Story

by Elanor Layne | Pet Owner

"Blue is a 4 year old pit/staffy/something mix (rescue) who has always struggled with food allergies. Last year he began to have skin issues. It started with rashes and bumps that would go away with prescription medications but come right back again. A few months later he started to lose his fur and then developed scabs. We tried every medication, every shampoo, basically every food until we tried Canine Caviar.

Blue rotates his proteins. His favorite formula is the Duck/Pea but he equally loves the Venison formula, too!

I'm the manager of a Pet Club and always show my customers the before/after photos of him when recommending Canine Caviar!"



Available in 4.4lb, 11lb and 24.2lb bags

Leaping Spirit Grain Free Limited Ingredient Alkaline[®] Holistic Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages. Canine Caviar is committed to providing your pet the highest quality nutrition. To contact customer service, please email info@caninecaviar.com or call 714 223 1800.



Open Meadow Limited Ingredient Alkaline® Holistic Dog Food for All Life Stages



Open Meadow Limited Ingredient Alkaline® Holistic Dog Food for All Life Stages is a complete diet containing the finest dehydrated New Zealand lamb providing calcium and phosphorus as well as other vital trace minerals. It is intended for all breeds and an ideal diet for dogs with sensitive digestive tracts. Canine Caviar's Open Meadow Limited Ingredient Alkaline Holistic Dog Food is the most nutritious food your dog will ever need with beneficial nutrients to maintain beautiful skin and coat while improving overall health.

Health: Open Meadow Limited Ingredient Alkaline® Holistic Dog Food for All Life Stages is a limited ingredient alkaline diet that uses the highest quality protein and a beneficial single complex carbohydrate.

Ingredients: Dehydrated Lamb, Pearl Millet, Lamb Fat (preserved with mixed tocopherols), Coconut, Sun-Cured Alfalfa, Coconut Oil, Sun-Cured Kelp, Dried Lactobacillus Acidophilus Fermentation Product, Sodium Chloride, Lecithin, Choline Chloride, FOS or Fructooligosaccharide (prebiotic), Fenugreek, Peppermint, Taurine, Zinc Proteinate, Papaya, Rose Hips, Yucca Schidigera Extract, Anise Oil, Thyme Oil, Manganese Proteinate, Beta-Carotene, Vitamin D3 Supplement, Biotin, Selenium, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid.

Daily Feeding Guidelines

Kg	Weight Pounds	Inactive cups / day	Active cups / day	Working / Puppies cups / day
4.5 or less	10 or less	.25 - .5	.25 - .75	.5 - 1
4.5 - 11	11 - 20	.5 - 1	.75 - 1	1 - 1.5
11 - 23	21 - 50	1 - 1.5	1.25 - 2	1.5 - 2.5
23 - 45	51 - 100	1.5 - 2.75	2 - 3.5	2.5 - 4
45 - 68	100 - 150	2.75 - 3.5	3.5 - 4.5	4 - 5.5

*Metabolized Energy = 541 Kcal/cup *Modified Atwater Calculation

GUARANTEED ANALYSIS

- Crude Protein 25.0% min.
- Crude Fat 15.0 % min.
- Crude Fiber 5.7 % max.
- Moisture 8.0 % max.
- Calcium 2.1 % min.
- Phosphorus 1.5 % min.
- **Omega 6 2.7 % min.
- **Omega 3 1.3 % min.
- **Taurine 0.1 % min.

**Not recognized as an essential nutrient by AAFCO Dog Food Nutrient Profiles.

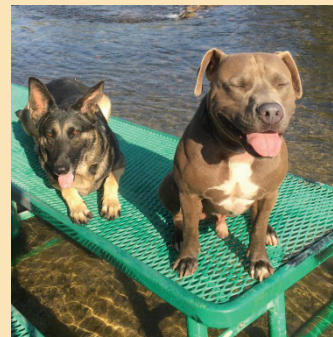
Addie & Max's Story

by Art | Pet Owner

"Art was in his local pet retail store picking up dog food when he ran into one of Canine Caviar's sales reps. He was then introduced to Canine Caviar product and was given a sample bag to try. When Art got home he felt he had nothing to lose, so he did a little experiment. He took his original dog food and Canine Caviar and put them both in separate bowls to observe which formula his dog chose to eat. This was repeated for the following few days and his dog Addie always went for the Canine Caviar kibble!

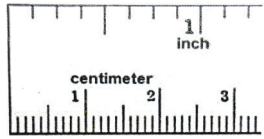
Since being on Canine Caviar Open Meadow, Art noticed Addie stop itching as much, has a beautiful thick coat and has lots of energy!

Art also fosters dogs at this time, and is currently fostering a German Shepard /Pit mix, Max. Since the 2 months he has had Max, he also has noticed increased energy, no scratching and a beautiful coat in this dog as well."



Available in 4.4lb, 11lb and 24.2lb bags

Open Meadow Limited Ingredient Alkaline® Holistic Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages. Canine Caviar is committed to providing your pet the highest quality nutrition. To contact customer service, please email info@caninecaviar.com or call 714 223 1800.



Free Spirit Limited Ingredient Alkaline[®] Holistic Dog Food for All Life Stages



Free Spirit Limited Ingredient Alkaline[®] Holistic Dog Food for All Life Stages is a customer favorite providing protein, calcium, phosphorus and many trace minerals. It is a complete and balanced diet using dehydrated white breast meat and pearl millet, designed for all breeds, small, medium and large. Canine Caviar's Free Spirit Limited Ingredient Alkaline Holistic Dog Food promotes a healthy and active lifestyle for your pet.

Health: Free Spirit Limited Ingredient Alkaline[®] Holistic Dog Food for All Life Stages is a limited ingredient alkaline diet that uses the highest quality protein and a beneficial single complex carbohydrate.

Ingredients: Dehydrated Chicken, Pearl Millet, Chicken Fat (preserved with mixed tocopherols), Coconut, Sun-Cured Alfalfa, Coconut Oil, Whole Ground Flaxseed, Sun-Cured Kelp, Dried Lactobacillus Acidophilus Fermentation Product, Sodium Chloride, Lecithin, Choline Chloride, FOS or Fructooligosaccharide (prebiotic), Fenugreek, Peppermint, Taurine, Zinc Protein, Papaya, Rose Hips, Yucca Schidigera Extract, Anise Oil, Thyme Oil, Manganese Protein, Beta-Carotene, Vitamin D3 Supplement, Biotin, Selenium, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid.

Daily Feeding Guidelines

Kg	Weight Pounds	Inactive cups / day	Active cups / day	Working / Puppies cups / day
4.5 or less	10 or less	.25 - .5	.25 - .75	.25 - .75
4.5 - 11	11 - 20	.5 - 1	.75 - 1	1 - 1.5
11 - 23	21 - 50	1 - 1.25	1.25 - 1.75	1.5 - 2.25
23 - 45	51 - 100	1.25 - 2.5	1.75 - 3.25	2.25 - 3.75
45 - 68	100 - 150	2.75 - 3.25	3.5 - 4.25	4 - 5.25

*Metabolized Energy = 599 Kcal/cup *Modified Atwater Calculation

GUARANTEED ANALYSIS
 Crude Protein 27.0% min.
 Crude Fat 17.0% min.
 Crude Fiber 5.7% max.
 Moisture 8.0% max.
 Calcium 1.1% min.
 Phosphorus 0.8% min.
 **Omega 6 2.0% min.
 **Omega 3 1.1% min.
 **Taurine 0.1% min.
 **Not recognized as an essential nutrient by AAFCO Dog Food Nutrient Profiles.



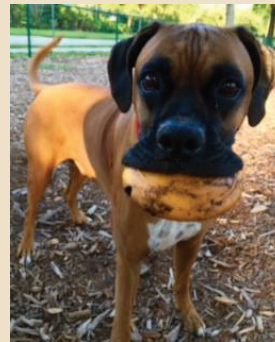
Available in 4.4lb, 11lb and 24.2lb bags

Ethan's Story

by Stephanie Laidlaw | Pet Owner

"Ethan came to me as a rescue puppy - in very bad shape. After a trip to the doctor and a change in food to the Canine Caviar, he behaves like a typical boxer, full of pep and energy. His list of allergies is from rice, potatoes (all), corn, wheat, green peas, tomatoes among many others and I found the Canine Caviar Free Spirit to be the ONLY food he can safely eat and he eats it with gusto. I also add the canned venison (his favorite) and turkey. My Ethan also suffers from colitis, yet he gets no upsets with the Free Spirit.

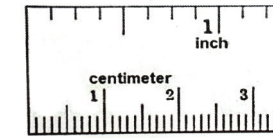
Your food makes a difference! Natural, fresh, flash cooked and ingredients I understand. When you end up with a healthy dog, the proof is in the pudding....or should we say kibble."



Free Spirit Limited Ingredient Alkaline[®] Holistic Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages. Canine Caviar is committed to providing your pet the highest quality nutrition. To contact customer service, please email info@caninecaviar.com or call 714 223 1800.



Special Needs Limited Ingredient Alkaline® Holistic Dog Food



Special Needs Limited Ingredient Alkaline® Holistic Dog Food

is a balanced diet using chicken and brown rice, one of the least likely grains to cause allergic reactions. It was formulated to meet the requirements of senior or overweight dogs, and is perfect for steady growth in giant breed puppies.

Canine Caviar's Special Needs Limited Ingredient Alkaline Holistic Dog Food is pH balanced at 7.5 – 8.0 to provide the necessary nutrition to keep your pet healthy while supporting your pet through a variety of health concerns. It is ideal for dogs with allergies and sensitive digestive tracts.

Health: Special Needs Limited Ingredient Alkaline® Dog Food is a limited ingredient alkaline diet that uses the highest quality protein and a beneficial single complex carbohydrate.

Ingredients: Whole Ground Brown Rice, Dehydrated Chicken, Coconut, Sun-Cured Alfalfa, Whole Ground Flaxseed, Chicken Fat (preserved with mixed tocopherols), Coconut Oil, Sun-Cured Kelp, Dried Lactobacillus Acidophilus Fermentation Product, Sodium Chloride, Lecithin, Choline Chloride, FOS or Fructooligosaccharide (prebiotic), Fenugreek, Peppermint, Taurine, Zinc Proteinate, Papaya, Rose Hips, Yucca Schidigera Extract, Anise Oil, Thyme Oil, Manganese Proteinate, Beta-Carotene, Vitamin D3 Supplement, Biotin, Selenium, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid.

Daily Feeding Guidelines

Kg	Weight Pounds	Inactive cups / day	Active cups / day	Working / Puppies cups / day
4.5 or less	10 or less	.25 - .5	.25 - .5	.5 - .75
4.5 - 11	11 - 20	.5 - 1	.75 - 1.25	1 - 1.5
11 - 23	21 - 50	1 - 1.25	1.25 - 2	1.5 - 2.5
23 - 45	51 - 100	1.25 - 2.5	2 - 3.25	2.5 - 4
45 - 68	100 - 150	2.75 - 3.25	3.25 - 4.5	4 - 5.25

*Metabolized Energy = 399 Kcal/cup **Modified Atwater Calculation

GUARANTEED ANALYSIS

Crude Protein	18.0% min.
Crude Fat	9.0 % min.
Crude Fiber	5.0 % max.
Moisture	8.0 % max.
Calcium	0.8 % min.
Ash	4.5 % max.
Phosphorus	0.6 % min.
**Omega 6	1.0 % min.
**Omega 3	1.0 % min.
**Taurine	0.1 % min.

**Not recognized as an essential nutrient by AAFCO Dog Food Nutrient Profiles.

Owner's Story

Carol Richart | President of Rottie Nation

"I have a 10 and a half year old American Staffordshire Terrier and in the past she has never done well with dog foods that contain chicken. And I have studied animal nutrition for over 10 years so I always buy high quality food. When a friend told me about the Canine Caviar Limited Ingredient - Diet Special Needs Holistic Dog Food. I looked up the ingredients and was very impressed. So I switched her over about a month ago and she is doing absolutely fantastic. Here skin and coat look wonderful and she loves it! They obviously use very high quality proteins and a great synergistic blend of other ingredients, because my senior dog looks and acts great! I would totally recommend this food and I hope it becomes even more available here on the East Coast of Florida, it should be in all pet food retailers.

Thank you so very much the pups love your food!"



Available in 4.4lb, 11lb and 24.2lb bags

Special Needs Limited Ingredient Alkaline® Holistic Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance. Canine Caviar is committed to providing your pet the highest quality nutrition. To contact customer service, please email info@caninecaviar.com or call 714 223 1800.

Special Needs Limited Ingredient Alkaline® Holistic Dog Food As a Veterinary Alternative



ph Balanced 7.6 - 8.0

- Using ingredients and botanicals; not minerals
- Helps prevent crystals in the urine
- Helps prevent pancreatitis
- Improves kidney & liver function
- Reduces anaerobic activity and puts more oxygen in the blood



Low Protein, Low Fat, BUT High in Calories

so your dog does not go into starvation mode

- Body burns fat instead of protein
- For weight loss, decrease the daily recommended feeding amount by 10-25% daily until the desired weight is achieved



Botanicals

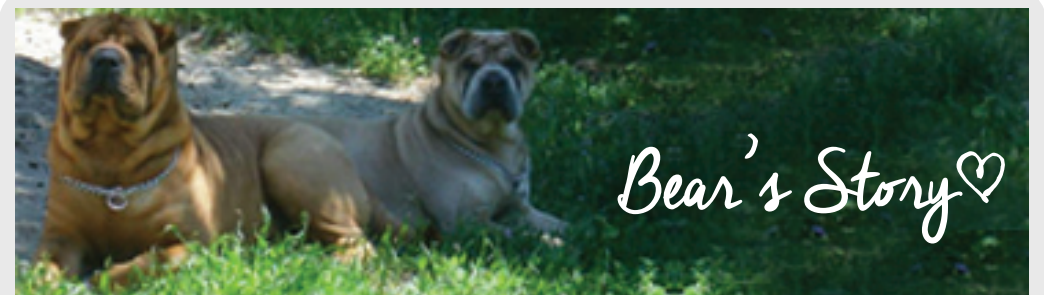
help strengthen the immune system

- *Flaxseed* Contains lignins, which protect against disease, improves digestion, helps alleviate disorders of the colon, and is soothing to the stomach and intestinal linings.
- *Kelp* helps maintain a healthy stomach, reduces poisoning from environmental pollution, and helps clean the kidneys, bladder and uterus.
- *Alfalfa* aids in healing allergies and neutralizing stomach ailments. Helps bad breath, prevent tooth decay, cleanses the kidneys, removes poisons from the body, neutralizes acids, and is an excellent blood purifier.
- *Peppermint* eases gas and bloating, purifies the blood and helps control diarrhea, colitis, irritable bowel syndrome and Crohn's disease.
- *Rose Hips* curb stress, builds and strengthen body tissues.

Limited Ingredient Diet

- **Optimum omega 3:6 ratios**
- **If additional protein is needed, we recommend rotation of the canned foods with the Special Needs**

Special Needs is on the list of Veterinary Alternatives in the USA. Veterinarians recommend and use the Special Needs in place of Prescription Diets.



— by Robbie Mohn | Pet Owner

I have two Shar pei, and as many know, they come with a host of allergy issues. Bear spent his early years medicated due to his ruthless skin allergies. We began seeking a solution to the incessant slurping of his feet, constant licking his legs unnatural shedding and skin crawl every time someone touched his back. We learned about Canine Caviar Special Needs through our local retail store. The results were nothing short of unbelievable. It wasn't more than a couple weeks before he was off of his medication completely. He still had some minor issues off and on, but nothing that warranted medication. We were amazed.

I was a bit skeptical when I heard the formula had changed, but within a few short days we noticed even more improvement in their condition. I wouldn't have thought it possible with his degree of allergies, but it is. He sheds even less than before, the skin crawl is completely gone and his breath went from the smell of what my wife said smelled like death to smelling just like dog breath. I am pleased as are my dogs with the new special needs formula.

Canine Caviar Wet Food

for Dogs - Grain Free Protein Supplement

Canine Caviar's canned foods are single protein formulas that contain No grains, No fillers, No Added Sugar or Salt, and No Artificial Colors or Preservatives.

Canine Caviar canned diets are perfect for dogs that have allergies to other proteins, if you are looking for an alternative to raw (Canine Caviar can is cold processed) or an alternative protein to stimulate your pet's immune system.

Want to
make this a 
Complete Diet?
MIX a canned food
with Synergy
and Kelp
to make a delicious
and nutritious blend!



Turkey

97% Turkey Diet for Dogs

Ingredients: Turkey, Water Sufficient for Processing, Liver, Guar Gum.

Guaranteed Analysis: Crude Protein - 9.0% min, Crude Fat - 7.0% min., Crude Fiber - 2.0% max., Moisture - 76.5% max. ME = 368 kcal/can.

Feeding Instructions Dogs: A 1/4 can a day for every 40lbs of body weight. Puppies may need up to twice the amount for the same body weight, and nursing mothers up to three times.

** Shake well before opening.*



Duck

97% Duck Diet for Dogs

Ingredients: Duck, Liver, Sweet Potatoes, Water Sufficient for Processing, Guar Gum.

Guaranteed Analysis: Crude Protein - 9.0% min, Crude Fat - 7.0% min., Crude Fiber - 2.0% max., Moisture - 78% max. ME = 349 kcal/can.

Feeding Instructions Dogs: A 1/4 can a day for every 40lbs of body weight. Puppies may need up to twice the amount for the same body weight, and nursing mothers up to three times.

** Shake well before opening.*



Venison

97% Venison Diet for Dogs

Ingredients: Venison, Water Sufficient for Processing, Venison Tripe, Liver, Guar Gum.

Guaranteed Analysis: Crude Protein - 9.5% min, Crude Fat - 5.0% min., Crude Fiber - 5.0% max., Moisture - 80% max. ME = 249 kcal/can.

Feeding Instructions Dogs: A 1/4 can a day for every 40lbs of body weight. Puppies may need up to twice the amount for the same body weight, and nursing mothers up to three times.

** Shake well before opening.*

Canine Caviar Wet Food

for Dogs - Grain Free Protein Supplement



Lamb

97% Lamb Diet for Dogs

Ingredients: Lamb, Lamb Broth, Ovine Plasma, Guar Gum.

Guaranteed Analysis: Crude Protein - 8.9% min, Crude Fat - 11.8% min., Crude Fiber - 0.3% max., Ash - 1.7% max., Moisture - 77.2% max. Calcium - 0.25% min., Phosphorous 0.18% min., ME = 426 kcal/can.

Feeding Instructions Dogs: A 1/4 can a day for every 40lbs of body weight. Puppies may need up to twice the amount for the same body weight, and nursing mothers up to three times.

** Shake well before opening.*

Brushtail

97% Brushtail Diet for Dogs

Ingredients: Brushtail, Water Sufficient for Processing, Ovine Plasma, Guar Gum.

Guaranteed Analysis: Crude Protein - 10% min, Crude Fat - 7.4% min., Crude Fiber - 0.3% max., Crude Ash - 4.3% max., Moisture - 74.6% max. Calcium - 0.25% min., Phosphorous 0.18% min., ME = 466 kcal/can.

Feeding Instructions Dogs: A 1/4 can a day for every 40lbs of body weight. Puppies may need up to twice the amount for the same body weight, and nursing mothers up to three times.

** Shake well before opening.*

Goat

97% Goat Diet for Dogs

Ingredients: Goat, Water Sufficient for Processing, Ovine Plasma, Guar Gum.

Guaranteed Analysis: Crude Protein - 11% min, Crude Fat - 5.0% min., Crude Fiber - 0.3% max., Ash - 3.0% max., Moisture - 78% max. Calcium - 0.25% min., Phosphorous 0.18% min., ME = 426 kcal/can.

Feeding Instructions Dogs: A 1/4 can a day for every 40lbs of body weight. Puppies may need up to twice the amount for the same body weight, and nursing mothers up to three times.

** Shake well before opening.*

Unagi

97% Unagi Diet for Dogs

Ingredients: Unagi, Water Sufficient for Processing, Ovine Plasma, Guar Gum.

Guaranteed Analysis: Crude Protein - 8.8% min, Crude Fat - 5.0% min., Crude Fiber - 0.3% max., Crude Ash - 5.6% max., Moisture - 77.7% max. Calcium - 0.25% min., Phosphorous 0.18% min., ME = 396 kcal/can.

Feeding Instructions Dogs: A 1/4 can a day for every 40lbs of body weight. Puppies may need up to twice the amount for the same body weight, and nursing mothers up to three times.

** Shake well before opening.*

Wild Salmon

97% Salmon Diet for Dogs

Ingredients: Wild Salmon, Fish Broth, Ovine Plasma, Guar Gum.

Guaranteed Analysis: Crude Protein - 10.6% min, Crude Fat - 5.6% min., Crude Fiber - 1.5% max., Crude Ash - 4.3% max., Moisture - 76.5% max. Calcium - 0.25% min., Phosphorous 0.18% min., ME = 414 kcal/can.

Feeding Instructions Dogs: A 1/4 can a day for every 40lbs of body weight. Puppies may need up to twice the amount for the same body weight, and nursing mothers up to three times.

** Shake well before opening.*

Canine Caviar

Limited Ingredient - Alkaline Dog Treats

☆ GREAT AS REWARD OR TRAINING!

Feed Omega 3-6-9 Treats Daily to promote healthy brain function, skin & coat health, itchy skin defense, heart health, cardiovascular benefits, cognitive function and neurological health, as well as normal immune response, while helping to protect against seasonal allergies.

Contain NO: Grains, By-Products, Glutens, Corn, Wheat, Soy, GMO, Chemical Preservatives, & Artificial Flavors or Colors



Wild Caught Herring and Salmon Oil

Approx. 3 Calories per piece

Ingredients - Herring Meal, Split Peas, Wild Caught Salmon Oil, Coconut, Sun-Cured Alfalfa, Whole Ground Flaxseed, Coconut Oil, Sun-Cured Kelp, Lecithin, Peppermint, Papaya, Rose Hips.

Guaranteed Analysis - Crude Protein - 29.0% min.; Crude Fat - 14.0% min.; Crude Fiber - 8.0% max.; Moisture - 8.0% max.; Omega 3 - 1.1% min.; Omega 6 - 3.0% min.; Omega 9 - 0.5% min.

Grain Free Duck

Approx. 2.5 Calories per piece

Ingredients - Duck Meal, Chickpea, Duck Fat (preserved with mixed tocopherols), Coconut, Sun-Cured Alfalfa, Coconut Oil, Sun-Cured Kelp, Peppermint, Papaya, Rose Hips.

Guaranteed Analysis - Crude Protein - 27.0% min.; Crude Fat - 13.0% min.; Crude Fiber - 3.5% max.; Moisture - 8.0% max.; Omega 3 - 1.0% min.; Omega 6 - 2.0% min.; Omega 9 - 1.0% min.

Grain Free New Zealand Venison

Approx. 3 Calories per piece

Ingredients - Venison Meal, Split Peas, Lamb Fat (preserved with mixed tocopherols), Coconut, Sun-Cured Alfalfa, Coconut Oil, Sun-Cured Kelp, Peppermint, Papaya, Rose Hips.

Guaranteed Analysis - Crude Protein - 24.0% min.; Crude Fat - 14.0% min.; Crude Fiber - 4.5% max.; Moisture - 8.0% max.; Omega 3 - 1.0% min.; Omega 6 - 3.0% min.; Omega 9 - 1.0% min.



Made in USA

Available in 9oz size bags

Canine Caviar is committed to providing your pet the highest quality alkaline treats.

Canine Caviar Supplements and Treats



Synergy - Dehydrated Vegetable Mix

***Includes NEW Recipes**

Canine Caviar's Dehydrated Vegetable Mix is an innovative Alkaline blend that uses only the finest ingredients. When you blend Canine Caviar's Dehydrated Vegetable Mix & Kelp with Canine Caviar's canned foods, the result is the healthiest Alkaline dog food available.

Ingredients: Organic Dehydrated Green Garden Peas, Dehydrated Carrots, Dehydrated Sweet Potato, Dehydrated Green / Red Pepper, Dehydrated Pumpkin, Dehydrated Celery, Dried Tomato, Dehydrated Zucchini, Dehydrated Broccoli, Dehydrated Apple, Dehydrated Cranberry, Dehydrated Garlic, Dehydrated Beet.

Guaranteed Analysis: Crude Protein - 11% min, Crude Fat - 2.7% min, Crude Fiber - 14.5% max, Moisture - 7% max.

Feeding Instructions: Feed 1/2 cup dry for every 50 lbs of body weight. Mix 1/2 cup dry with 1 cup water and let sit for 30 minutes or mix the night before and store overnight in the fridge.

For supplemental feeding only: To make a complete diet for your pet, mix with Canine Caviar's Kelp or Canned Diets.

*Available in 24 oz and 2.5 lb bag



Organic Norwegian Sun-Cured Kelp

***Includes NEW Recipes**

Kelp is a nutritious and rich source of vitamins and minerals. It may be used as an aid in nutrition for improved thyroid function. Our Sun-Cured Kelp supplement comes from the finest quality kelp pulled from the coldest Norwegian waters.

Guaranteed Analysis: Crude Protein - 4% min; Crude Fat - 2% min; Crude Fiber - 8% max; Moisture - 10% max.

Ingredients: Sun-Cured Kelp.

Available in 1.5 lb bag



Dried Sweet Potato

Are you looking for Rawhide Alternatives?

Your dog will love these fresh, 100% natural, dried sweet potatoes. These delicious, healthy rawhide alternatives are fat free, rich in beta carotene & antioxidants. Our Dried Sweet Potatoes contain no added dyes or coloring.

Guaranteed Analysis: Crude Protein - 4% min; Crude Fat - .5% min; Crude Fiber - 8% max; Moisture - 8% max.

Ingredients: Dried Sweet Potato.

Available in 6 oz bag, 12 oz bag & 10 lb bulk box.

Canine Caviar Buffalo Treats



Buffalo contain CoQ10 enzyme
and is an excellent source of Omega 3



Buffalo Lollipops

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free
Our human grade Indian buffalo meat is certified Halal.
Canine Caviar Lollipops are extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Lollipops come from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 75% min; Crude Fat - 4% min; Crude Fiber - 1% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Pizzle.

Available in 6" lengths & 3 packs (6" pieces).

Buffalo Paddywack

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free
Buffalo are low in sodium, calories, and contain calcium, potassium, vitamins B6 and B12.
Canine Caviar Buffalo Paddywack is extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Paddywack comes from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 80% min; Crude Fat - 2% min; Crude Fiber - 3% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Neck Meat.

Available in 6", 12" lengths & 4 packs (6" pieces).

California Rolls

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free
Buffalo naturally grow faster than cows and have not been fed growth hormones.
Canine Caviar California Rolls are extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar California Rolls come from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 40% min; Crude Fat - 10% min; Crude Fiber - 2% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Tail.

Available in 6" lengths & 6 packs (6" pieces).

Buffalo Bully Stix

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free
Buffalo are low in sodium, calories, and contain calcium, potassium, vitamins B6 and B12.
Canine Caviar Buffalo Bully Stix are extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Bully Stix come from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 80% min; Crude Fat - 0.5% min; Crude Fiber - 3% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Pizzle.

Available in 6", 12" lengths & 7 packs (6" pieces).

Buffalo Stix - Braided

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free
Buffalo naturally grow faster than cows and have not been fed growth hormones.
Canine Caviar Buffalo Stix - Braided are extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Stix - Braided come from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 80% min; Crude Fat - 3% min; Crude Fiber - 2% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Intestine.

Available in 6", 12" lengths & 6 packs (6" pieces).

Did you
KNOW...?



Canine Caviar Buffalo Treats satisfy
& help to maintain a healthy stomach

Canine Caviar Buffalo Treats



Buffalo Tendon

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free

Buffalo are 100% free range grass fed, with no added antibiotics, growth hormones or GMO in our treats.

Canine Caviar Buffalo Tendon are extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Tendon come from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 75% min; Crude Fat - 5% min; Crude Fiber - 1% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Tendon.

Available in 6" & 6 packs (6" pieces).



Buffalo Toothpicks

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free

Buffalo have 70 to 90% less fat, when compared to beef or pork.

Canine Caviar Buffalo Toothpicks are extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Toothpicks come from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 75% min; Crude Fat - 5% min; Crude Fiber - 1% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Tendon.

Available in 6" & 10 packs (6" pieces).



Buffalo Jerky

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free

Buffalo is an excellent source of omega 3 fatty acids and CoQ10 enzyme.

Canine Caviar Buffalo Jerky is extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Jerky comes from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 25% min; Crude Fat - 6% min; Crude Fiber - 2% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Meat.

Available in 6", 12" lengths & 3 packs (6" pieces).



Buffalo Tripe Vanilla

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free

Buffalo have 70 to 90% less fat, when compared to beef or pork.

Canine Caviar Buffalo Tripe Vanilla is extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Tripe Vanilla comes from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 70% min; Crude Fat - 10% min; Crude Fiber - 3% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Tripe.

Available in 6", 12" lengths & 6 packs (6" pieces).



Buffaroos

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free

Buffalo is an excellent source of omega 3 fatty acids and CoQ10 enzyme.

Canine Caviar Buffaroos are extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffaroos come from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 50% min; Crude Fat - 10% min; Crude Fiber - 2% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Trachea.

Available in 6", 12" lengths & 2 packs (6" pieces).

Canine Caviar

Buffalo Bone Treats

Canine Caviar Buffalo Treats give your dog a delicious chew that will help reduce plaque and tartar for healthy teeth and gums!



Buffalo Shank Fillet

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free

Buffalo naturally grow faster than cows and have not been fed growth hormones.

Canine Caviar Buffalo Shank Fillets are extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Shank Fillets are from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 42% min; Crude Fat - 12% min; Crude Fiber - 1.2% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Shank Bone.

Available in Big & Small

Buffalo Rib Bone

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free

Buffalo have 70 to 90% less fat, when compared to beef or pork.

Canine Caviar Buffalo Rib Bones are extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Rib Bones come from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 25% min; Crude Fat - 0.5% min; Crude Fiber - 3% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Rib Bone.

Available in 6" lengths.

Buffalo Metatarsal Bone

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free

Buffalo are low in sodium, calories, and contain calcium, potassium, vitamins B6 and B12.

Canine Caviar Buffalo Metatarsal Bones give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Metatarsal Bones come from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 25% min; Crude Fat - 0.5% min; Crude Fiber - 3% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Metatarsal Bone.

Available in 6" lengths.

Buffalo Tibia Bone

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free

Buffalo is an excellent source of omega 3 fatty acids and CoQ10 enzyme.

Canine Caviar Buffalo Tibia Bones are extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Tibia Bones come from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 25% min; Crude Fat - 0.5% min; Crude Fiber - 3% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Tibia Bone

Did you
KNOW...?



Canine Caviar Indian Buffalo Treats are Hormone and Antibiotic Free

Canine Caviar Buffalo Treats



Buffalo Trail Mix

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free

Buffalo are 100% free range grass fed, with no added antibiotics, growth hormones or GMO in our treats.

Canine Caviar Buffalo Trail Mix is extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Trail Mix comes from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 25% min; Crude Fat - .5% min; Crude Fiber - 3% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Pizzle, Trachea, Intestine, Neck Meat and Meat.

Buffalo Organ Trail Mix

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free

Buffalo are 100% free range grass fed, with no added antibiotics, growth hormones or GMO in our treats.

Canine Caviar Buffalo Organ Trail Mix is extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Organ Trail Mix comes from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 66% min; Crude Fat - 9% min; Crude Fiber - 3% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Lungs, Liver and Heart.

Buffalo Lungs

Free Range Grass Fed Buffalo
Hormone & Antibiotic Free

Our human grade Indian buffalo meat is certified Halal.

Canine Caviar Buffalo Lungs are extra meaty to give your dogs a long-lasting, satisfying chew (helping to reduce tartar and maintain your dog's teeth and gums). Canine Caviar Buffalo Lungs come from premium quality 100% free range grass fed buffalo.

Guaranteed Analysis: Crude Protein - 75% min; Crude Fat - 9% min; Crude Fiber - 3% max; Moisture - 10% max.

Ingredients: Dehydrated Buffalo Lungs.
Available in 8 oz and 1 lb bags.



Feline Caviar



www.felinecaviar.com

pH BALANCED *Cat & Kitten* DIET

Feline Caviar Holistic Dry Food

Limited Ingredient Diets



**Free Spirit Holistic
Grain Free Entrée**
for Cat & Kittens



**Wild Ocean Holistic
Grain Free Entrée**
for Cat & Kittens



**Leaping Spirit Holistic
Grain Free Entrée**
for Cat & Kittens

• **Intended for Short and Long Haired Cats • Hairball Control**

NUTRITIONAL SUPPORT

Dental – Kibble shape and density help to maintain healthy teeth and gums.

Digestive – Fermentation Culture (probiotic) and FOS or Fructooligosaccharide (prebiotic), coconut, and papaya support intestinal health.

Energy – High quality nutrient dense proteins for energy and complex carbohydrates for endurance.

Hairball Control – Coconut fiber helps move hair through the digestive tract.

Health – Nutritionally optimized to support the development of muscles, organs, bones, and teeth. Formulated to maintain heart, kidney, and liver health.

Heart – Taurine for heart health.

Immune – High quality antioxidants help to maintain the immune system.

Botanicals – Alfalfa, fenugreek, kelp, papaya, and rose hips provide the extra nutritional difference that you and your pet will observe.

Omega – Omega 3 & 6 from high quality fats and oils.



Protein Rotation: Feline Caviar recommends rotating proteins, which gives your pet a different amino acid profile and helps maintain a healthy immune system. Feline Caviar offers a variety of proteins in dry, canned and treats that your cat will love.

Health Conscious: Low Glycemic. No Potato or Tapioca. No Added Preservatives, Hormones, GMO or Ethoxyquin. No Meat or Poultry By-Products

Feeding Guidelines: By nature cats eat primarily to satisfy their energy needs. We recommend a free-choice portion controlled method of feeding for most cats. Just put the recommended daily portion in your cat's dish each morning. Your cat will eat it throughout the day, as it needs nourishment.

The Daily Feeding Guideline charts will help in determining the right amount for your cat. Kittens and pregnant or nursing queens should be fed free choice.



Wild Ocean Holistic Grain Free Entrée for Cat and Kittens

Wild Ocean Holistic Entrée for Cat and Kittens is intended for kittens, pregnant or nursing queens, and adults. Beneficial nutrients aid in maintaining beautiful skin and coat in longhaired cats.

Health: Wild Ocean Holistic Grain Free Entrée for Cat & Kittens is a holistic formula that uses only the finest quality ingredients.

Ingredients: Herring Meal, Split Peas, Wild Salmon Oil, Coconut, Sun-Cured Alfalfa, Coconut Oil, Sun-Cured Kelp, Sodium Chloride, Dried Lactobacillus Acidophilus Fermentation Product, FOS or Fructooligosaccharide (prebiotic), Choline Chloride, Lecithin, Fenugreek, Taurine, Zinc Proteinate, Papaya, Rose Hips, Manganese Proteinate, Vitamin A Supplement, Vitamin D3 Supplement, Selenium, Riboflavin, Biotin, Vitamin B12 Supplement, Folic Acid, Calcium Proteinate.

Wild Ocean Holistic Grain Free Cat & Kitten Entrée is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages. Feline Caviar is committed to providing your pet the highest quality nutrition. To contact customer service, please email info@felinecaviar.com or call 714 2231800.

Daily Feeding Guidelines

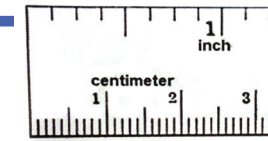
Weight Pounds	Kg	Cups /Day
1 - 5	1 - 2	1/5 - 1/3
6 - 10	2 - 5	1/3 - 1/2
11 - 15	5 - 7	1/2 - 2/3
16 - 20	7 - 9	2/3 - 1

*Metabolized Energy = 551 Kcal/cup

*Modified Atwater Calculation

GUARANTEED ANALYSIS	
Crude Protein	32.0% min.
Crude Fat	20.0% min.
Crude Fiber	7.0% max.
Moisture	8.0% max.
Ash	6.5% max.
Magnesium	.10% max.
**Taurine	0.2% min.
**Omega 6	2.8% min.
**Omega 3	1.5% min.

**Not recognized as an essential nutrient by AAFCO Cat Food Nutrient Profiles.



Leaping Spirit Holistic Grain Free Entrée for Cat and Kittens

Leaping Spirit Holistic Entrée for Cat and Kittens is intended for indoor and sterilized adults. Beneficial nutrients aid in maintaining beautiful skin and coat in longhaired cats.

Health: Leaping Spirit Holistic Grain Free Entrée for Cat & Kittens is a holistic formula that uses only the finest quality ingredients.

Ingredients: Venison Meal, Split Peas, Lamb Fat (preserved with mixed tocopherols), Coconut, Sun-Cured Alfalfa, Coconut Oil, Sun-Cured Kelp, Sodium Chloride, Dried Lactobacillus Acidophilus Fermentation Product, FOS or Fructooligosaccharide (prebiotic), Choline Chloride, Lecithin, Fenugreek, Taurine, Zinc Proteinate, Papaya, Rose Hips, Manganese Proteinate, Vitamin A Supplement, Vitamin D3 Supplement, Selenium, Riboflavin, Biotin, Vitamin B12 Supplement, Folic Acid, Calcium Proteinate.

Leaping Spirit Holistic Grain Free Cat & Kitten Entrée is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages. Feline Caviar is committed to providing your pet the highest quality nutrition. To contact customer service, please email info@felinecaviar.com or call 714 2231800.

Daily Feeding Guidelines

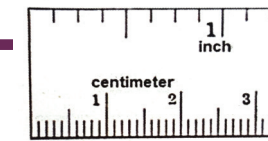
Weight Pounds	Kg	Cups /Day
1 - 5	1 - 2	1/5 - 1/3
6 - 10	2 - 5	1/3 - 1/2
11 - 15	5 - 7	1/2 - 2/3
16 - 20	7 - 9	2/3 - 1

*Metabolized Energy = 599 Kcal/cup

*Modified Atwater Calculation

GUARANTEED ANALYSIS	
Crude Protein	28.0% min.
Crude Fat	20.0% min.
Crude Fiber	6.5% max.
Moisture	8.0% max.
Ash	6.0% max.
Magnesium	0.10% max.
**Taurine	0.2% min.
**Omega 6	2.9% min.
**Omega 3	1.4% min.

**Not recognized as an essential nutrient by AAFCO Cat Food Nutrient Profiles.



Free Spirit Holistic Grain Free Entrée for Cat and Kittens

Free Spirit Holistic Grain Free Entrée for Cat & Kittens is intended for kittens, pregnant queens, and adults. Beneficial nutrients aid in maintaining beautiful skin and coat in longhaired cats.

Health: Free Spirit Holistic Grain Free Entrée for Cat & Kittens is a holistic formula that uses only the finest quality ingredients.

Ingredients: Dehydrated Chicken, Wild Salmon Meal, Chicken Fat (preserved with mixed tocopherols), Chickpeas, Coconut, Sun-Cured Alfalfa, Coconut Oil, Sun-Cured Kelp, Dried Lactobacillus Acidophilus Fermentation Product, Lecithin, Choline Chloride, FOS or Fructooligosaccharide (prebiotic), Fenugreek, Taurine, Zinc Proteinate, Papaya, Rose Hips, Manganese Proteinate, Vitamin A Supplement, Vitamin D3 Supplement, Biotin, Selenium, Riboflavin, Vitamin B12 Supplement, Folic Acid, Calcium Proteinate.

Free Spirit Holistic Grain Free Cat & Kitten Entrée is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages. Feline Caviar is committed to providing your pet the highest quality nutrition. To contact customer service, please email info@felinecaviar.com or call 714 2231800.

Daily Feeding Guidelines

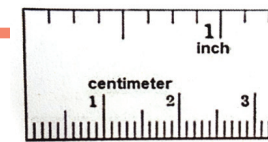
Weight Pounds	Kg	Cups /Day
1 - 5	1 - 2	1/5 - 1/3
6 - 10	2 - 5	1/3 - 1/2
11 - 15	5 - 7	1/2 - 2/3
16 - 20	7 - 9	2/3 - 1

*Metabolized Energy = 599 Kcal/cup

*Modified Atwater Calculation

GUARANTEED ANALYSIS	
Crude Protein	33.0% min.
Crude Fat	23.0% min.
Crude Fiber	7.0% max.
Moisture	8.0% max.
Ash	6.0% max.
Magnesium	.07% max.
**Taurine	0.2% min.
**Omega 6	2.8% min.
**Omega 3	1.0% min.

**Not recognized as an essential nutrient by AAFCO Cat Food Nutrient Profiles.



FELINE CAVIAR *Testimony* ●●●

Kit's Story

by Lee Shing Ching | **Pet Owner**



Before



After

"Believe me, I won't be able to tell how many food trials Kit been through. She is a finicky eater, or rather all cats are from what I was told. She has strong personality too. She'd rather not eat if she doesn't like the food and after searching high and low, we found a handful of food she would eat and have settle for it but the results had not been good. In addition she suffered from serious skin issues with very dry hair.

Consequently, she kept licking herself and caused severe shedding until she was left with one stage of inner hair. As a result of the licking, she also vomited lots of hairballs. The nightmare didn't end there, what is most worrying was that she was losing weight and looking lethargic which I guessed pretty much contributed to all her health problems she had encountered.

I came to know about Feline Caviar from the internet when I was doing research on cat food. Apparently, this was highly recommended, thus, I decided to give it a try. I could not be happier when Kit ate it in the first place. At least, it was a good start before seeing the results. Merely after 2 weeks Kit was on Feline Caviar, she started gaining weight and looked more energetic and healthy.

She grew a superb appetite and stopped licking her hair which reduced the number of hairball vomits. These are all things I had prayed for. Now, after months on Feline Caviar, Kit has 'reinstated' her sheer beauty and regained her long lost confidence. Thanks to Feline Caviar, you guys have done a great job."

Feline Caviar

Buffalo Treats for Cat & Kittens

PACKED with micro nutrients and come from premium quality, free range grass fed buffalo

Don't skip a Beat!

Try Our FELINE CAVIAR **BUFFALO** Treats

Great source of potassium, vitamins B6, B12, Omega 3 Fatty Acids, and are GMO and antibiotic free.



Dehydrated Buffalo Liver		Dehydrated Buffalo Lung		Dehydrated Buffalo Heart	
Guaranteed Analysis:		Guaranteed Analysis:		Guaranteed Analysis:	
Crude Protein	66% min.	Crude Protein	75% min.	Crude Protein	66% min.
Crude Fat	14% min.	Crude Fat	9% min.	Crude Fat	14% min.
Crude Fiber	3% max.	Crude Fiber	3% max.	Crude Fiber	3% max.
Moisture	12% max.	Moisture	10% max.	Moisture	12% max.
4 oz bag		2 oz bag		4 oz bag	

INGREDIENTS

Definitions

•**Anise Oil** assists with the digestion process and in addition, is a palette enhancer for fresh breath.

•**Beta-Carotene** helps prevent eye problems, skin disorders, enhances immunity, protects against toxins, cancer formations and infections. It is an antioxidant and protector of the cells while slowing the aging process. Beta-Carotene aids in cancer prevention and is important in the formation of bones and teeth.

•**Biotin** is required for normal skin and hair coat, prevents dermatitis and is essential for normal metabolism of fatty acids and the deamination of certain amino acids.

•**Brown Rice (USDA #1 Grade)** contains a generous supply of B vitamins, calcium, phosphorus and iron. It is very nutritious and of all the grains available, is the most easily digested and least likely to cause allergic reactions. Brown rice clears up psoriasis, is an anticancer and anti-diarrheal. Brown rice lowers cholesterol and prevents kidney stones.

•**Chicken (Human Grade)** is lean carcass that has been dried and contains 8 times more protein than chicken. Chicken provides protein, calcium, phosphorus and many trace minerals. We use antibiotic, hormone and pesticide free chicken that is raised free range.

•**Chicken Fat (Human Grade)** is rich in omega 6 fatty acids. We use chicken fat that comes from hormone, pesticide and antibiotic free chicken.

•**Chickpeas (USDA #1 Grade)** are highly nutritious, non-glutinous, non-acid forming and non-allergenic. They are also a great source of zinc and foliate, contain antioxidants like vitamin C, vitamin E, beta-carotene and phytonutrients, improve control of blood sugar and insulin secretion, help lower your risk of colon problems, help reduce cardiovascular risks.

•**Choline Chloride** is a B vitamin and prevents the deposition of fat in the liver. Choline Chloride is essential in synaptic transmission of nerve impulses.

•**Coconut** is rich in fiber and is good for red blood production which provides oxygen to the body's tissue. It improves insulin secretion and the utilization of blood glucose and also supports the development of strong bones and teeth.

•**Coconut Oil** is described as "the healthiest oil on earth." It's properties helps moisturize and nourishes dry skin and restores coats to a healthy state. It's a great source for dogs with diabetes and thyroid problems. Above all, it helps lower the risk of heart disease.

•**Duck (Human Grade)** is the lean carcass and contains 7 times more protein than duck. This rich protein source is an excellent source of protein, iron, selenium and niacin. We use antibiotic, hormone and pesticide free chicken that is raised free range.

•**Duck Fat (Human Grade)** contains vitamins A, D, E and K; is higher in linoleic acid when compared to

either chicken or turkey; a great source of both omega 3 & 6; which are important in maintaining normal health and body functions. We use duck fat that comes from hormone, pesticide and antibiotic free ducks.

•**Fenugreek** helps decrease inflammation, lowers blood glucose, improves digestion, maintains a healthy metabolism, tones the kidneys, and helps with skin and coat problems. Contains vitamins C, niacin, potassium, alkaloids and lysine.

•**Fermentation Culture** (Proprietary Probiotic) is proven to be effective in normalizing and supporting optimum digestion, decreasing stool volume and reducing the occurrence of soft stools.

•**Flaxseed (USDA #1 Grade)** is one of the richest known sources for omega 3 fatty acids. Flaxseed contains lignins, which may protect against cancer, improve digestion, help alleviate disorders of the colon, soothe the stomach and help put sheen on the coat.

•**Folic Acid** is involved in every bodily function that requires cell division. It is used to generate red blood cells, help wounds heal, build muscle and produce brain and nervous-system chemicals. Folic acid fights anemia, retards gum disease, improves fertility, prevents birth defects and lowers the risk of heart disease and stroke.

•**FOS (Fructooligosaccharide)** is a prebiotic that comes from inulin, but is much more effective in colonizing bacteria in the gut. It works incredibly well with our proprietary fermentation culture.

•**Free Range Indian Buffalo (Human Grade)** is the lean carcass and contains 7 times more protein than buffalo. This rich protein is a good source of calcium, potassium and omega 3. A healthy alternative to beef that is hormone and antibiotic free, lower in sodium, calories and fat.

•**Herring (Wild Caught, Human Grade)** is a rich protein source that is very high in long-chain omega 3 fatty acids, EPA, DHA and a good source of vitamin D. Herring is beneficial to heart health, reduces the risk of cancer and Crohn's disease, and strengthens the immune system. This does not contain any ethoxyquin.

•**Kelp (USDA #1 Grade)** is the mother of all ingredients, a rich source of vitamins and minerals including essential trace minerals for balanced growth. Kelp helps support health and reproduction, aids in digestion, helps maintain a healthy stomach, reduces the risk of poisoning from environmental pollution, promotes healthy skin and coat and helps clean the kidneys, bladder and uterus. Canine Caviar uses kelp that comes from the coldest waters of Norway.

•**New Zealand Lamb (Human Grade)** is the lean carcass that has been dried and contains 8 times more protein than lamb. New Zealand lamb is certified Scrappie-free. This rich protein source also contributes calcium and phosphorus as well other vital trace minerals. We use antibiotic, hormone and pesticide free lamb that is raised free range.

•**Lamb Fat (Human Grade)** is rich in the essential omega 6 fatty acid, possessing unique and potent antioxidant activity. We use lamb fat that comes from hormone, pesticide and antibiotic free lambs.

•**Lecithin** aids in digestion and absorption of fat, lowers cholesterol, improves physical performance and liver function.

•**Mixed Tocopherols** refers to the family of structures recognized as Vitamin E and is used as an antioxidant to preserve the food.

•**Niacin** also known as Vitamin B3 helps process carbohydrates, protein and fat. Necessary for a healthy nervous system and brain functions. Niacin has earned a reputation as a natural cholesterol-lowering agent. It may also help to prevent or treat a number of other disorders, from arthritis to diabetes.

•**Papaya** provides a rich source of the proteolytic enzymes. These enable the digestion of protein and reduce inflammation. Papaya is rich in vitamin A, C, carotene, thiamin, riboflavin, niacin, calcium, iron, phosphorus and potassium.

•**Pearl Millet (USDA #1 Grade)** is highly nutritious, non-glutinous, non-acid forming, beneficial to the stomach, spleen and pancreas, and is considered to be one of the least allergenic and most digestible grains available. Millet is a good source of fiber, a complete protein and is rich in phytochemicals, which lower cholesterol and the risk of cancer. Millet is one of the best grains for intestinal disorders and is ideal for the management of blood sugar.

•**Peppermint (USDA #1 Grade)** is a digestive aid, eases gas and bloat, oxygenates the bloodstream, purifies the blood and helps control flatulence, diarrhea, colitis, irritable bowel syndrome and Crohn's disease.

•**Proteinated Minerals** - A process in which mineral substances are changed into their digestible form. Amino acid bound chelated mineral supplements provide 3 to 10 times greater assimilation than common minerals do.

•**Riboflavin (B2)** promotes growth and is important in carbohydrate and amino acid metabolism. It is used for the nervous system, utilization of energy, healthy skin and coat, and tissue repair.

•**Rose Hips (USDA #1 Grade)** have 60 times more vitamin C than citrus fruit; treats muscle cramps, helps prevent and treat infections, curbs stress, builds and strengthens body tissues.

•**Salmon (Wild Salmon, Human Grade)** is high in protein, omega 3 fatty acids and vitamin D. A good source of DHA and EPA, which are important for brain function and structure.

•**Selenium** is a powerful antioxidant, helps boost immune function, may help prevent various forms of cancer and reduce the risk of cardiovascular disease.

•**Sodium Chloride** is an electrolyte that works with potassium to regulate the body's water balance and is found essential in small quantities for growth. Also used to maintain osmotic tension of blood and tissues.

•**Split Pea (USDA #1 Grade)** is a high protein food and a very good source of potassium and B-vitamins. Complex carbohydrates, which split peas provide, release energy slowly to the body to maintain a consistent energy level. Split Peas are a good source of folate (heart Health) and vitamin K1, which activates osteocalcin (bone health). Split peas are also a good source of iron which are necessary for normal blood cell formation and function, and are a very good source of vitamin C which protects many energy-producing cells and systems in the body from free radical damage.

•**Sun-Cured Alfalfa (USDA #1 Grade)** aids in healing allergies and neutralizing stomach ailments. Contains chlorophyll to help bad breath, helps prevent tooth decay, cleanses the kidneys, removes poisons from the body, neutralizes acids, is an excellent blood purifier, improves the appetite, and aids in the assimilation of protein, calcium and other nutrients.

•**Taurine** is an essential amino acid which is not utilized in protein synthesis, but is found free or in simple peptides. Low levels of taurine are associated with

cardiomyopathy, retinal degeneration and growth retardation.

•**Thiamine Mononitrate (Vitamin B1)** is a water soluble vitamin which aids in the conversion of glucose into energy. It improves the immune system and is essential for healthy skin, hair, eyes, and liver. It maintains in the functionality of the heart muscles and nervous system.

•**Thyme Oil** contains antiseptic, anti-spasmodic, anti-bacterial properties. It's an excellent source for brain function, gastrointestinal, and skin health. It aids in digestion system and processes fatty acids.

•**New Zealand Venison (Human Grade)** is the lean carcass and contains 7 times more protein than venison. This rich protein also contributes calcium and phosphorus as well as other vital trace minerals. We use antibiotic and hormone free venison that is raised free range.

•**Venison & Buffalo Tripe (Human Grade)** is easily digested and improves digestive disorders. It has naturally occurring Lactobacillus Acidophilus, promotes a shiny coat and helps reduce skin problems. Good for dogs with allergies or food sensitivities. Appeals to pets that are finicky eaters or have decreased appetites.

•**Vitamin A Supplement** is necessary for the maintenance of eyesight, skin tissue, the respiratory-, urogenital- and digestive tract and the immune system. This form is readily available to those animals such as cats that are not capable of converting beta-carotene to Vitamin A.

•**Vitamin B2 Supplement** is a water soluble vitamin that supports vision and skin health. It is a pre-cursor to coenzymes involved in growth and the repair of skin and tissue. It aids in the breakdown of proteins, fats, and carbohydrates.

•**Vitamin B6 (Pyridoxine Hydrochloride)** is a water soluble vitamin that is a key player in the creation of protein metabolism, hormonal balance, and neurotransmitters. It help in the synthesization of antibodies from the immune system. It also helps for maintaining normal nerve function.

•**Vitamin B12 Supplement** is needed for the formation of red blood cells and the normal functioning of the nervous system. Vitamin B12 functions as a methyl donor and works with folic acid in the synthesis of DNA and red blood cells and is vitally important in maintaining the health of the insulation sheath (myelin sheath) that surrounds nerve cells.

•**Vitamin C Supplement** is an antioxidant that reduces arterial aging and prevents plaque buildup on blood vessels. Vitamin C boosts the immune system, promotes healing and reduction of inflammation, helps repair joint injuries, helps create energy and production of anti-stress hormones.

•**Vitamin D3 Supplement** regulates calcium and phosphorus absorption from the digestive tract. It promotes normal bone calcification and is necessary for bone formation in the young animal and the normal maintenance of adult bone. In some recent studies it has also shown great promise in assisting psoriasis, the immune system, thyroid function as well as normal blood clotting.

•**Vitamin E Supplement** is an antioxidant vital to normal reproductive processes and helps maintain the stability of cellular membranes throughout the body.

•**Yucca Root (USDA #1 Grade)** helps keep hips and joints healthy, helps avoid inflammation, reduces breath and stool odor, and helps reduce skin disorders and eruptions.

INGREDIENT *Definitions*



Why Feed and Recommend Canine Caviar?

We are the First and ONLY alkaline dog food with a pH balance of 7.1 -7.4

- Straight Transition to Canine Caviar - the closest diet to how a wolf or wild dog would eat in nature
- L.I.D - Limited Ingredient Diet
- One Protein and One Complex Carbohydrate
- Protein Rotation for Amino Acid Diversity
- A Veterinary Alternative Diet
- Highest Metabolized Calories = the higher the metabolized energy, the less you need to feed.
- Better absorption = Better nutrition
- Flash Cooked (6 seconds) at 82 degree Celcius = nutritional integrity and increases bioavailability.
- Highest Digestibility at 91 - 93% = the highest on the market.

Our Alkaline diets:

- Put more oxygen in the blood
- Reduces anaerobic activity (aging)
- Reduces scratching, shedding and hotspots.
- Reduces health risks and degenerative diseases.
- Settle digestive upsets
- Minimize cellular degeneration
- Allows DNA self-recovery mechanism to function properly

Low Carb • Low Glycemic • No Gluten • No GMO

Founded in

1996

Original Owners
and Still Family Owned

27
COUNTRIES

39%
Avg. GROWTH RATE per year

12,000+
STORES WORLDWIDE

Canine Caviar

OFFERS RETAILERS → FREE EXPOSURE

ON OUR STORE LOCATOR www.caninecaviar.com/locator

Allows customers to ACCESS YOUR: address & directions --- distance from them to you

• PHONE NUMBER • EMAIL • WEBSITE • SOCIAL MEDIA

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Canine Caviar 2017 Catalog

